Among Makers Seller Privacy & Cookie Notice

Version for Private Sellers, Business Sellers and their representatives

Last updated: 5 August 2026

At a glance

- We use your personal data to review and manage your Seller account, operate your shop, arrange payments and shipping, provide support, keep the Platform safe and meet legal obligations.
- We do not sell personal data.
- This notice is about your personal data as a Seller. The rules for handling Buyer Data are set out separately in the Seller Terms and the Joint Controller Arrangement.
- Privacy questions and GDPR requests: support@amongmakers.co.

1. Who we are and who this notice covers

Bopa AB (organisation number 559530-4949), trading as Among Makers, operates the Among Makers online marketplace.

Address: c/o Studio 5, Grimsbygatan 24, 211 20 Malmö, Sweden. Privacy contact: support@amongmakers.co.

This notice applies to prospective and registered Private Sellers, Business Sellers, sole traders and individuals who represent or work for a Seller. It explains how Bopa AB uses personal data about you when you apply, create or manage a Seller account, list Products, make sales, receive payouts, use Seller tools, contact us or visit the website.

Information about a company is not always personal data. This notice applies when the information relates to an identifiable person, such as a sole trader, company representative or contact person.

2. The personal data we use

- Identity and contact details, such as your name, age or date of birth where needed, address, email address and telephone number.
- Seller and business details, including whether you sell privately or as a business, your shop name, organisation number, role and authority to represent a business.
- Verification, tax and regulatory information, including personal identity number, coordination number, organisation number, tax identification number, date of birth, countries of tax residence and other information required for DAC7 or another legal reporting obligation.
- Payment and payout information, including Stripe account details, payout status, fees and transaction references. Complete card details are normally handled by Stripe rather than stored by Bopa AB.
- Shop and content information, including listings, photographs, descriptions, branding, profile information and content you provide or make available for your participation on Among Makers.
- Sales and activity information, including orders, shipping, returns, refunds, complaints, support history, account status and compliance records.
- Technical and cookie information, such as IP address, device and browser information, session information, preferences and how you use the Platform.

We usually collect information directly from you. We may also receive information from Stripe, carriers, insurers, Buyers, public registers, tax authorities or other providers involved in operating the Platform or a transaction.

Please do not send sensitive personal data unless it is genuinely necessary for a specific safety, support, legal or compliance matter.

3. Why we use it and our legal bases

The legal basis depends on the activity. The main uses are summarised below.

Activity	Why we use the data	Main legal basis
Application and account	Review your application, create and administer your account, verify details and communicate essential information.	Steps before a contract; contract; legitimate interests.
Shop and Seller services	Publish listings, provide Seller tools, administer fees, payouts, shipping, returns and support.	Contract; legal obligations; legitimate interests.
Tax and reporting	Keep accounting records and comply with tax, DAC7 and other reporting duties.	Legal obligation.
Safety and compliance	Prevent fraud and misuse, investigate concerns, moderate listings, protect users and handle legal claims.	Legitimate interests; legal obligations; contract.
Seller promotion	Display your shop and use Seller content to promote your Products, shop or the Platform as described in the Seller Terms.	Contract; legitimate interests.
Marketing and optional cookies	Send marketing you choose to receive and use non-essential analytics or advertising technologies where enabled.	Consent where required.

When we rely on legitimate interests, these include operating a safe and effective marketplace, supporting Buyers and Sellers, improving our services and protecting legal rights. We consider those interests against your rights and reasonable expectations.

4. Buyer Data and joint responsibility

This privacy notice describes Bopa AB's use of your personal data as a Seller. It is not the full agreement governing how Buyer Data must be handled.

For defined order-related activities, Bopa AB and the relevant Seller may act as joint controllers. In simple terms, Bopa AB operates the Platform and makes necessary order information available, while the Seller uses that information to fulfil and support the order. Bopa AB provides the main Buyer-facing privacy information and acts as the common contact point, but a Buyer may exercise GDPR rights against either party.

The detailed allocation of responsibilities, security rules and permitted uses of Buyer Data is set out in the Seller Terms and the separate data-protection arrangement. Sellers must not use Buyer contact details obtained through Among Makers for direct marketing, advertising audiences or promotional lists. A Buyer may separately subscribe through the Seller's own channel, in which case the Seller is independently responsible for that marketing.

5. Who we share personal data with

We share personal data only where reasonably necessary. Recipients may include:

- Buyers and Platform users, who may see your Seller identity, Seller status, shop, listings, business information and contact details required before or after a purchase.
- Stripe and other payment providers, for account setup, identity checks, payments, payouts, fraud prevention and legal compliance.
- PostNord and other approved carriers, and insurers or claims handlers where needed for shipping, tracking, loss or damage claims.
- Hosting, development, storage, email, support, analytics and cookie-management providers that help us operate the Platform.
- Accountants, auditors, banks, insurers, lawyers and other professional advisers.
- Skatteverket, courts, police, regulators or other authorities where disclosure is required or permitted by law.
- A buyer, investor or successor if Bopa AB or the Platform is reorganised, sold or transferred, subject to appropriate safeguards.

Some recipients, such as Stripe, may also act as independent controllers and provide their own privacy information.

6. Marketing and Seller content

We may send service messages about your application, account, orders, payouts, security, Seller Terms or legal requirements. These are not marketing and may be necessary to provide the Seller service.

We send promotional emails only where we have a lawful basis. You can unsubscribe using the link in the email or by contacting support@amongmakers.co. We may keep a minimal opt-out record so that we respect your choice.

Your Seller profile, listings and content may be displayed and used to promote your shop, Products or Among Makers in accordance with the Seller Terms. You can contact us about future use of specific content, although this may not reverse content or promotional items already lawfully published, produced or scheduled.

7. Cookies and similar technologies

Cookies are small files stored on your device. They help the website remember a session, provide requested functions and, where you agree, help us understand or promote the Platform.

Category	What it may do	Choice
Strictly necessary	Support login, sessions, security, forms, account areas and services you request.	Used without cookie consent where legally permitted.
Preferences and functionality	Remember choices and improve convenience.	Consent where the cookie is not strictly necessary.
Analytics	Help us understand how the website is used and improve it.	Used only with consent where enabled.
Marketing	Measure campaigns or support advertising on other services.	Used only with consent where enabled.

You can accept or reject optional cookies and change or withdraw your choice through [Cookie Settings]. Necessary cookies cannot always be switched off because they are required for functions you request. You can also delete or block cookies through your browser, although parts of the Platform may then work less well.

Where optional cookies or similar technologies are used, you can accept or reject them through the cookie banner.

8. International transfers

Some providers or their group companies may process personal data outside the European Economic Area. Where this happens, we use a lawful transfer mechanism, such as an EU adequacy decision, approved Standard Contractual Clauses or another safeguard recognised by EU data-protection law. Contact us for more information about safeguards relevant to your data.

9. How long we keep personal data

We keep personal data only for as long as needed for the relevant purpose and applicable contract, accounting, tax, reporting, safety and legal-claim periods.

Category	General retention approach
Seller account and application	While the relationship or application is active and for a reasonable period afterwards, unless a longer period is needed for an order, complaint, security issue, legal obligation or claim.
Orders, payouts, accounting, tax and DAC7	For the periods required by applicable accounting, tax and platform-reporting law and related audit or challenge periods.
Support, complaints, safety and compliance	For the duration of the matter and afterwards for the relevant legal, warranty or limitation period.
Seller content	While needed for the agreed Platform or promotional use. Removal affects future use but may not remove content already lawfully published, produced or retained in backups or legal records.
Marketing and cookies	Marketing until you unsubscribe or withdraw consent, subject to a minimal opt-out record. Cookies for the periods stated in Cookie Settings.

10. Security

We use technical and organisational measures designed to protect personal data against loss, misuse, unauthorised access, disclosure, alteration and destruction. Measures are selected according to the nature of the processing and the relevant risks. We do not claim that a particular Platform security function exists unless it has been verified.

Please use a strong and unique password, keep your account details confidential and contact us promptly if you suspect unauthorised access or disclosure.

11. Your data-protection rights

Depending on the circumstances, you may have the right to access your personal data, correct it, ask for deletion or restriction, receive certain data in a portable format, object to processing based on legitimate interests, object to direct marketing, and withdraw consent at any time. You may also have rights concerning certain solely automated decisions.

To exercise a right, email support@amongmakers.co and explain what you would like us to do. We may ask for information reasonably needed to verify your identity. Some rights are not absolute; for example, we may need to retain information for accounting, tax, DAC7, fraud prevention, safety or legal claims.

12. Questions and complaints

Please contact us first so that we have the opportunity to understand and address the issue.

Email: support@amongmakers.co
Post: Bopa AB, c/o Studio 5, Grimsbygatan 24, 211 20 Malmö, Sweden

You may also lodge a complaint with the Swedish Authority for Privacy Protection (Integritetsskyddsmyndigheten, IMY), or another competent data-protection authority where you live, work or where the issue occurred.

IMY: www.imy.se I Telephone: +46 (0)8 657 61 00 I Post: Box 8114, 104 20 Stockholm, Sweden

13. Changes to this notice

We may update this notice when the Platform, our providers, legal requirements or our processing changes. The latest version will be published with an updated date. If a change is significant, we will use an appropriate method to draw attention to it.